



Florida Fresh Vending Announces Acquisition of Automated Refreshment Services

Jacksonville, Florida, April 5, 2017 – Florida Fresh Vending (“Florida Fresh”) today announced the acquisition of Automated Refreshment Services (“ARS”) headquartered in Jacksonville, Florida. ARS was founded in 1973 and serves customers in eight counties covering the Northern Florida region. Prior to the acquisition, Florida Fresh served customers throughout Central Florida from distribution centers located in Tampa, Plant City, Orlando, and Melbourne, Florida. The ARS addition dramatically expands the company’s footprint which now covers two thirds of the state and into Southern Georgia. Florida Fresh ranks among the largest and fastest growing independent vending and micro market services providers in the state of Florida. Including the ARS customer base, the company now serves 1,000 active customers representing over 4,000 vending machines and over 70 micro markets.

“We are excited about welcoming the ARS team into the Florida Fresh family,” said Paul Plante, owner of Florida Fresh. “ARS has a long history of providing exceptional customer service and employees that have many years of industry experience. We look forward to providing the resources necessary to properly serve our new customers while focusing on growing our company in Northern Florida and beyond.”

Paul Plante continued, “Jeff Sutton, one of the previous ARS owners, will serve as the area manager for the greater Jacksonville market. We are very pleased to add Jeff to our management team and look forward to providing expanded product offerings along with the support required for exceptional customer service.”

Jeff Sutton commented, “The entire ARS organization is extremely pleased to join the Florida Fresh organization. We believe there are tremendous growth opportunities throughout Northern Florida that we can capture with the additional support provided by this business combination.”

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