



## **Florida Fresh Vending and Markets Expands Locations, Product Selection to Keep Pace with Growing Customer Base**

*Florida's strong economy drives hiring, translates to greater need for employee food service solutions*

**July 25, 2019**--Florida Fresh Vending and Markets, the state's largest independent provider of unattended breakroom food service solutions, today announced record quarterly growth due to an unprecedented surge in new installations for both new and existing customers. In anticipation of this growth, the company has recently completed moves to new and updated distribution centers to support the increased demand for its services and a greatly expanded product selection for all its customers.

Over the past few weeks, Florida Fresh has added a significant number of new accounts statewide, especially distribution centers and customer contact centers. In addition, many existing customers have converted vending solutions to onsite, state-of-the-art micro markets to offer expanded food and beverage choices in a friendly, collaborative self-service setting. This has resulted in many Florida Fresh customers increasing their employee engagement and retaining their most valued associates.

The company's expansion is also supported by a strong statewide economy and a growing number of highly qualified entrants into the labor pool. This trend also contributed to the decision to upgrade their primary distribution facilities in Jacksonville and Tampa. This has allowed Florida Fresh to greatly expand the number of products required to support employee preferences, especially fresh foods and energy drinks.

"We're thrilled that Florida's strong economy and hiring trends have driven us to expand," said Paul Plante, CEO at Florida Fresh Vending. "The team at Florida Fresh will continue to support Florida's employers in differentiating themselves in this strong labor market by providing the onsite food and beverage products their employees truly want."

### **About Florida Fresh Vending and Markets**

Florida Fresh Vending is the state's largest independent provider of unattended breakroom food service solutions. From distribution centers in Jacksonville, Tampa, Orlando, and Melbourne, the company supports customers' onsite food service venues with a full suite of services including micro markets, vending, coffee, and pantry options. With more than 130 micro markets, 4,000 vending machines, and a full complement of delivery vehicles, Florida Fresh's solutions help employers provide the best possible food and beverage options. Learn more at [floridafreshvending.com](http://floridafreshvending.com).

**Contact**

Mike Lewis, Florida Fresh Vending

[mike.lewis@ffvnorth.com](mailto:mike.lewis@ffvnorth.com)

###